BATCH GASTROPUB TO OPEN FIRST LOCATION AT HAMPTON INN & SUITES MIAMI BRICKELL-DOWNTOWN

Brickell's newest cocktail bar/restaurant slated to open in October 2013.

MIAMI, FL – January XX, 2013 – One of Miami's hottest dining and entertainment destinations will welcome a new addition to its growing roster of restaurants and bars when Batch Gastropub opens this fall. The high-end gastropub concept will occupy 5,300 square feet of prime street-level retail space at the newly-built <u>Hampton Inn & Suites Miami Brickell-</u> <u>Downtown</u>, located at 50 SW 12th Street, just two blocks south of the Shops at Mary Brickell Village. Batch will feature an extensive cocktail menu, more than a dozen beers on tap, and chef-driven global cuisine.

Co-Owners Kevin Danilo and Jerry Flynn, who combined have over 30 years of experience in the hospitality industry, point to the Brickell area's dramatic increase in residential growth as one of the driving factors that led to their decision to lease the space. "We've always wanted to open our own gastropub in Miami's urban core," said Kevin Danilo. "With over 70,000 residents living in the area and an upwards of 200,000 daily employees, the Downtown Miami/Brickell district is one of the densest neighborhoods in the country, south of New York City. The specific location we selected is pedestrian-friendly, centrally-located, and offers convenient on-site parking. It was a no-brainer."

Designed to be a modern "speakeasy," the pub's interior will feature an industrial look with brick walls, exposed copper ducts and vintage Edison light fixtures. Batch will open for breakfast, lunch and dinner seven days a week and will serve a late-night menu until 5:00am.

The pub's cocktail program will incorporate traditional drink mixing methods with advanced technology. It will feature a proprietary "batching" system in which master mixologists produce barrels of high-end, intricate signature cocktails made with house-infused liquors, home-made cordials and fresh juices. Batch will offer a rotating "foodie-causal" menu featuring everything from artisanal brick oven pizzas to a locally-sourced raw bar.

"The Hampton Inn & Suites Miami Brickell-Downtown is the newest mid-priced hotel in a Downtown Miami market that is enjoying heightened popularity as a destination for visitors and businesspeople," said Bernard Wolfson, president of Hospitality Operations, Inc., the hotel's developer. "With more and more people moving into the area and the number of outof-town visitors on the rise, Batch will be a great addition to the neighborhood and a welcomed amenity for guests at our hotel."

Since opening its doors in October 2011, the Hampton Inn & Suites Miami Brickell-Downtown has risen to become the <u>#1 ranked hotel</u> among 130 Miami-area properties on <u>TripAdvisor</u>[®], the world's largest travel website. The 221-room boutique-style hotel is LEED Silver certified by

the U.S. Green Building Council and features stylish furnishings, original artwork and a modern, art-deco design. Located in a pedestrian-friendly, urban neighborhood, the property is within walking distance to several public transit options as well as dozens of shopping, restaurant and entertainment venues.

Wolfgang Herz of Cervera Real Estate represented the hotel's ownership, Hospitality Operations, Inc. Approximately 4,300 square feet of remaining ground-floor space is available for lease. The space is ideal for a light-fare restaurant, such as a café, deli or wine bar.

For retail leasing information, contact Wolfgang Herz of Cervera Real Estate (305) 970-7260. To learn more about the Hampton Inn & Suites Miami Brickell-Downtown, please visit www.hamptoninnmiamibrickell.com.

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About Hampton Inn & Suites Miami Brickell-Downtown:

Located at 50 SW 12th Street in the heart of Miami, Florida's Brickell Financial District, the boutique-style, 221-room Hampton Inn & Suites Miami Brickell-Downtown combines modern design, exceptional amenities and a convenient, urban location at an affordable price. As Miami's top-rated hotel on TripAdvisor.com, the hotel's signature features include a rooftop pool/spa deck, full-service lobby/pool bar, state-of-the-art fitness facility and 24-hour business center complete with in-room and property-wide complimentary wireless internet and a free hot breakfast served daily. The 15-story property is LEED Silver certified by the U.S. Green Building Council and was developed by Miami-based hotel development firm Hospitality Operations, Inc. which operates a portfolio of five Hampton Inn franchises in South Florida, including properties in Coconut Grove, Pembroke Pines, downtown Ft. Lauderdale and the Miami Airport market. Learn more at <u>www.hamptoninnmiamibrickell.com</u>.