

Hampton Inn & Suites opens in Brickell Financial District

BY ALLIE SCHWARTZ

Following a decade marked by a flurry of luxury hotel openings, Downtown Miami's hospitality market is welcoming a much needed mid-priced addition — a 221-room Hampton Inn & Suites located in the heart of the city's Brickell Financial District.

Now open to guests, the new hotel caters to price-conscious travelers seeking a high-quality, brand-name hotel in Miami's fast-growing urban core.

The 15-floor hotel is accentuated by stylish furnishings, original artwork by local and internationally recognized artists, and bold patterns and colors that evoke Miami's hip persona. Amenities include a rooftop pool and spa deck overlooking the city, a 24-hour fitness center, and a full-service lobby/pool bar.

Guests will enjoy all the benefits of the Hampton Inn brand, including a 100 percent satisfaction guarantee, a free "On the House" hot breakfast served daily, and compatibility with the Hilton HHonors rewards program. Added perks include free wireless high-speed internet throughout the property, complimentary daily newspapers, HDTV's in every room, and a 24-hour business center. Rates begin at \$129 per night for standard rooms and \$179 for suites.

The hotel was developed by Miami-based development firm Hospitality Operations Inc., South Florida's largest Hampton Inn-brand franchisee. Known for bringing moderately priced accommodations to areas that lack them, the firm recognized that downtown Miami lacked a hotel catering to budget-conscious guests despite a rising number of overnight visitors.

"Our newest Hampton Inn & Suites in

Now open to guests, the new hotel caters to price-conscious travelers seeking a high-quality, brand-name hotel in Miami's fast-growing urban core.



Taking part in the ribbon-cutting ceremony for the grand opening of the new Hampton Inn & Suites Miami Brickell-Downtown on Nov. 10 are (l-r) Eduardo Chapoval, Bernard Wolfson, Miami Commissioner Marc Sarnoff, Miami Mayor Tomas Regalado and Howard Wolfson.

(Photo Credit: Meg Pukel Photography)

Miami's Brickell Financial District is an ideal lodging option for guests who want all the access and convenience of a downtown Miami location without the steep price tag," said Bernard Wolfson, president of Hospitality Operations Inc.

"This hotel offers many of the

appointments and services of nearby properties that cost double or triple the price — and we are offering these amenities in a sophisticated environment that reflects Miami's cool character."

The new Hampton Inn & Suites opens

as Downtown Miami gains prominence as a global destination for business and leisure travel. Miami's urban core is now home to more four- and five-star hotels per capita than anywhere else in South Florida. This growth is amplified by the district's rising corporate and residential population, which has experienced a surge in new-to-market companies and an 80 percent spike in residents over the past decade.

"The new Hampton Inn & Suites in the Brickell Financial District fills an important segment of the hotel market as downtown Miami grows its market share and destination appeal," said Alyce Robertson, executive director of the Miami Downtown Development Authority. "As downtown Miami continues to strengthen its position as a hotspot for tourists and business travelers, a brand new hotel in the middle range of the market is a welcome addition."

The Hampton Inn & Suites property includes a 210-space parking garage, 10,000 square feet of ground-floor retail space which houses an art gallery, and 3,500 square feet of meeting space ideal for special events and businesses seeking a convenient, comfortable setting that can accommodate company-wide gatherings and meetings with out-of-town guests.

The property also offers a central location within walking distance to several public transit options, including the Metromover and Metrorail systems with stops throughout the city. The hotel's location within walking distance to dozens of retail, restaurant and entertainment options creates a pedestrian-friendly atmosphere.

For reservations, visit online at www.hamptoninnmiamibrickell.com.