

FOR IMMEDIATE RELEASE

CONTACT(s): HOWARD WOLFSON 305-446-0852 <u>hwolfson@hospitalityamerica.com</u>



Water Conservation achieved with Dual Flush Toilet Retrofit Kit

"Reducing operating costs in these times and simultaneously conserving natural resources is a win win for us" said Howard Wolfson, Regional Director of the five South Florida hotels managed for Hospitality Operations, Inc. "That is why all of our flush toilets in our 650 hotel guest rooms have been retrofitted to "dual flush". This was accomplished with Save-A-Flush Retro Valve Kits by Great Eco Solutions, Inc., headquartered in Doral, Florida.

"We weighed the costly option of replacing our old inefficient toilets compared with simply retrofitting and upgrading our existing toilets." After conducting in-house tests with the new Save-A-Flush dual flush retrofit valve kits Hospitality Operations, Inc. opted for the retrofit approach. The Save-A-Flush Retro Valve Kits are distributed by Great Eco Solutions, Inc., a unique energy conservation company headquartered in the Doral area.

Hospitality Operations, Inc. is South Florida's leading Hampton Inn franchisee with four Hampton Inns operating in Miami-Dade and Broward Counties. They also own and operate a Wingate by Wyndham Hotel in Miramar and have a fifth Hampton Inn in development in Miami's Brickell District.

Dual flush toilets provide half a flush (.8 gallons) for liquid waste and a full flush (1.6 gal.) for solid waste. If three flushes per day per occupied room are saved, those dollars go to the hotels' bottom line. Investigation by the hotel company's operation and management teams demonstrated that the Save-A-Flush Retrofit Kit was a cost effective energy and conservation option for their hotels. It is anticipated that by reduced water consumption the cost will be recovered within 18 months.

"Our most important mission is continued guest satisfaction" said Bernard Wolfson, President of Hospitality Operations. "Staying ahead of the curve on conservation and environmental awareness is recognized by most guests. This effort, in addition to our hands on attention, pleases our guests and creates our bottom line."

"Most of our guests appreciate the conservation steps we are taking. Many have asked how they can purchase a Retro Valve Kit for their homes" said Eduardo Chapoval, General Manager of Hospitality Operations, Inc.'s Hampton Inn & Suites at the Miami Airport. "It helps make our day when guests compliment us on our water saving and other environmental initiatives".

Media Contact: Howard Wolfson, Regional Manager, (305) 446-0852, or <u>hwolfson@hospitalityamerica.com</u>